



teckpeng.chang@gmail.com



CHANG Teck Peng Ph.D

COMMUNICATION ACADEMICIAN

Pioneering Positions

Founding Editor-in-Chief

Merdekareview.com ~ 2005 - 2011

- Planning, establishing and heading the Malaysia's first Chinese news portal.
- The portal became one of the highly recognized Chinese news channels in the country.

Founding Head of Department

Department of Media Studies, New Era University College ~ 2000 - 2003

- Planning, establishing and heading the academic department.
- The department became second largest department in the higher learning institution in the second year of establishment.

Areas of Expertise/ Research Interests

- Political economy of communication/ media
- Media laws and policy
- Press freedom and alternative media
- Chinese-medium media (Malaysia, Singapore)
- Internet and ICT issues in Communication
- Journalism (Sociology of Journalism, News Writing and Editing)

Consultancy

Curriculum Reviewer

Malaysia University of Science and Technology ~ 2017 – 2021

- Review the institution's home-grown degree program in Media Studies.

Advisory Committee Member

Global Citizenship Education Center, National Chiao Tung University, Taiwan ~ 2016 – 2020

Academic Adviser

Southern University College ~ 2005 – 2012

- Design home-grown degree program for the institution's Department of Journalism and Communication (2012)
- Design home-grown diploma program for the institution's Department of Journalism and Communication (2005)

Academic Qualifications

Doctor of Philosophy in Communication Studies (2017)

Ph. D Program in Communication Studies, Shih Hsin University, Taiwan.

- Thesis Topic: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore

Master of Philosophy (2003)

Institute of Malaysian and International Studies (IKMAS), Universiti Kebangsaan Malaysia (UKM), Malaysia.

- Dissertation Topic: Mass Media and the Hegemony of Barisan Nasional: A Case Study of the Role of the Mainstream Media during 1997 Financial Crisis in Malaysia

Bachelor of Communication (Honours) (1996)

School of Communication, Universiti Sains Malaysia (USM), Malaysia.

- Major in Journalism; Minor in Political Science

Other Professional Experiences

Academic and Teaching

- **Adjunct Lecturer** 2016
Tan Kah Kee Academy Malaysia
Kuala Lumpur
- **Adjunct Lecturer** 2013 - 2014
One World Hanxing College of Journalism and Communication
Kuala Lumpur
- **Lecturer** 2012 - 2013
Department of Communication
HELP University
Kuala Lumpur
- **Adjunct Lecturer** 1999 - 2000
Department of Chinese Language and Literature
New Era College
Kajang, Selangor
- **Adjunct Lecturer** 2000
Department of Journalism and Communication
Central Academy of Arts
Kuala Lumpur
- **Adjunct Lecturer** 1998 -1999
Hansin Academy of Journalism and Communication
Kuala Lumpur
- **Adjunct Lecturer** 1998
Department of Chinese Studies
Southern College
Skudai, Johor

Media and Journalism

- **Independent Translator** 2013 – Present
Mandarin, Malay, English
- **Columnist** 2012 – 2015
The Promethean Fire Review (Chinese Commentary portal)
The SME Monthly (Chinese Edition)
The Ant Daily (News portal - Chinese Edition)
The Rocket (Chinese Edition)
Suara Keadilan (Chinese Edition)
- **Contributor** 2012 – 2015
The Oriental Daily (Chinese newspaper)
- **Contributor** 2003 – 2004
Media Digest (Hong Kong),
Asiatimes-chinese.com (Hong Kong)
Zaobao.com (Singapore)

- **Reporter** 1996 – 1998
Sin Chew Daily
HQ General Desk (politics and government portfolios)
- **Correspondent** 1992 – 1996
Sin Chew Daily, Penang Branch
- **Reporter** 1991 – 1992
Sin Chew Daily, Batu Pahat Branch
- **Staff Correspondent** 1989 – 1990
Sin Chew Daily, Batu Pahat Branch

Awards and Honours

- **Federation of Ka Yin Chu Association of Malaysia Publication Fund** 2015
Hosted by Federation of Ka Yin Chu Association of Malaysia
Sponsored title “Criticism and reform: A collection of essays on Malaysian media and communication” has been published in 2016.
- **Consolation Prize, The Overseas Chinese Writing Awards** 2010
News Commentary Category
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Taiwan Scholarship (Doctoral Program)** 2009
Awarded by Ministry of Education, Taiwan
- **International Visitor Leadership Program** 2007
Chinese Language Edward R. Murrow Program for Journalists
Invited by the United States Department of State
- **1st Prize, The Overseas Chinese Writing Awards** 2004
News Commentary Category
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Consolation Prize, Datuk Wong Kee Tat Journalism Awards** 1997
Commentary category
Awarded by the Editors' Association of Chinese Medium of Malaysia
- **2nd Prize, 10th Malaysia Intersivity Literary and Essay Writing Competition** 1995
“In the Name of Development: the Creation and Limitation of Public Opinions in Malaysia”
- **1st Prize, 9th Malaysia Intersivity Literary and Essay Writing Competition** 1994
“Redefinition of the ‘Powerful Journalist’: The ownership of Malaysian Media and Its Implications for the Democratisation of Mass Communication”
- **2nd Prize, 8th Malaysia Intersivity Literary and Essay Writing Competition** 1993
“A Reasonable Control? Press Freedom in Malaysia”

Professional Affiliations

- **Malaysian Social Science Association** Since 2002
Life Member
- **Asian Media Information And Communication Centre (AMIC)** Since 2009
Life Member

Publications

Books (Authored)

- Chang, T. P. (2016). *Criticism and reform: A collection of essays on Malaysian media and communication*. Penang: The Federation of Ka Yin Chu Association of Malaysia. (ISBN: 978-967-14035-2-5)
- Chang, T. P. (2013) (Co-author, with Leong, M. S.). *Illustrations of communication theories*. Taipei: Wu-Nan Book Inc. (ISBN: 9789571166742)
- Chang, T. P. (2004). *Strongman PM vs weak-kneed media: Taking stock of Mahathir's media manipulation*. Petaling Jaya: Post Media Communications. (ISBN: 983-41153-1-8)
- Chang, T. P. (2002). *Kan po mei ti (Insight to the media)*. Petaling Jaya: Post Media Communications. (ISBN: 983-41153-0-X)
- Chang, T. P. (1999). *Wo ge qie yao (Just sing my song)*. Kuala Lumpur: Oriengroup Sdn Bhd. (ISBN: 983-9048-43-0)

Books (Edited/Translated)

- Chang, T. P. (2016) (Trans.). Ooi, K. B., *The reluctant politician: Tun Dr Ismail and his time*. Singapore: ISEAS. (Forthcoming)
- Chang, T. P. (2006) (Ed.). *WA! It's off-air: the story of termination of WAFM*. Kuala Lumpur: Knowledge Venture. (ISBN: 983-366-800-3)
- Chang, T. P. (2004) (Co-trans.). *Chin Peng: My side of story* (Chinese version). Singapore: Media Masters. (ISBN: 981-05-2075-1)

Book Chapters

- Chang, T. P. (2017). The *Wayang Kulit* of the Prime Ministers: Politics and the Media. In Ngeow, C. B. & Phoon, W. K. (Ed.). *Contemporary Malaysia: Government and politics* (pp. 313-350). Kuala Lumpur: Centre for Malaysian Chinese Studies. (ISBN: 978-983-3908-41-7)
- Chang, T. P. (2016). The Media: the Fig Leaf of the Prime Ministers. In Lim, H. S. (Ed.). *The great decline of Malaysia: 1MDB and institutional decay* (pp. 118-135). Kuala Lumpur: Mentor Publishing Sdn Bhd. (ISBN: 978-967-419-184-9)
- Chang, T. P. (2015). A short-lived dawn before dusk: A Report on the Independent Media in Malaysia. In Kuan, C. H. (Ed.). *The Forefront of Media Guerrillas: A Chinese Media Observation Report* (pp. 55-97). Taipei: Under Table Press. (ISBN: 978-9-86911-488-2)
- Chang, T. P. (2011a). Malaysia: The flame of Reformasi on the Internet. In Ip, I. C. (Ed.). *Social media uprising in the Chinese speaking world* (pp. 157-189). Hong Kong: InMedia. (ISBN: 978-988-15016-0-8)

- Chang, T. P. (2011b). Writing “our” history of newspaper industry (Foreword). In Kou, Y. L. *Malaysian Chinese press in turbulent times* (pp. 6-13). Kuala Lumpur: People Publications. (ISBN: 978-9833-914-39-5)
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia’s independent media movement and its resilience. *Info-Rhizome: Report on Independent Media in the Chinese-speaking World (2008/09)* (pp. 70-95). Hong Kong: InMedia. (ISBN: 978-988-18264-1-1)
- Chang, T. P. (2007a). The future of the Malaysian media: the authoritarian control and incorporation from Mahathir Mohamad to Abdullah Ahmad Badawi. In Chou, W. L. (Ed.). *Rising up against media monopoly: The yellow ribbon movement in Malaysia 2006* (pp. 19-26). Kuala Lumpur: Writers Alliance for Media Independence. (ISBN: 978-983-43463-0-0)
- Chang, T. P. (2007b). Chinese media, Chinese (civil) society and the hegemony. In Thock, K. W. & Phoon, W. K. (Ed.). *The re-making of the state and civil society in Malaysia* (pp. 277-296). Kuala Lumpur: New Era College, Southern College & Selangor Chinese Assembly Hall. (ISBN: 983-3527-09-4)
- Chang, T. P. (2006). Uncovering the political elements behind the cultural media (Foreword). In Kou, Y. L. *528 Nanyang bustle: An eyewitness version* (pp. 25-30). Kuala Lumpur: People Publications. (ISBN: 983-2555-89-2)

Academic Journals

- Chang, T. P. (2017). Creating public service media via crowd-funding in Malaysia: A feasibility assessment. *Communication, Culture and Politics* (Taiwan), 5: 153-176 .
- Chang, T. P. (2013). The “fictional” counter-hegemony - A critique on Sin Chew Daily’s “ethical-cultural” marketing strategy (1988-2010). *Mass Communication Research* (TSSCI) (Taiwan), 115: 51-91.
- Chang, T. P. (2012). Alternative sphere beyond “Development Journalism”: Different landscapes of online media in Malaysia and Singapore. *Communication & Society* (Hong Kong), 20: 41–78.
- Chang, T. P. (2011). The Internet-driven democratization and counter-attacks by the State: The experience of Malaysian online media. *Chinese Journal of Communication* (TSSCI) (Taiwan), 20: 229-269.
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia’s independent media movement and its resilience. *Mass Communication Research* (TSSCI) (Taiwan), 99: 169-199.
- Chang, T. P. (2005). Letting in the wolf: Lurking challenge to pluralism of the Chinese media in Malaysia. *Journalism Asia 2005* (Philippines): 19-24
- Chang, T. P. (2003). Chinese community, Chinese newspaper industry and the press freedom movement: An observation of Chinese community’s “cultural- entrepreneurship-complex” toward the Chinese newspaper industry. *Rosa Sinensis* (Malaysia), June 2003: 14-25.

Seminar Papers

- Chang, T. P. (2015). *Creating public service media via crowd-funding in Malaysia: A feasibility assessment*. Paper presented at the International Conference on 200 Years of the Chinese Press 2015, 19-20 December, Kuala Lumpur, Malaysia.
- Chang, T. P. (2012). *The trend of cross-ownership and foreign ownership of the media and impact on freedom of expression*. Paper presented at the SEAPA Seminar and Workshop “Media ownership trends: Protecting and promoting the diversity of media platforms in Southeast Asia”, 31 January, Bangkok, Thailand.

- Chang, T. P. (2011). *The hypocritical counter-hegemony - A preliminary critique on Sin Chew Daily's "ethical-cultural" marketing strategy (1988-2010)*. Paper presented at the Annual Conference of the Chinese Communication Society 2011, 4-6 July, Hsinchu, Taiwan.
- Chang, T. P. (2010a). *Role of Internet in the democratization process and counter-attacks by the State: The experience of Malaysian online media*. Paper presented at the Annual Conference of the Chinese Communication Society 2010, 3-5 July, Chiayi, Taiwan.
- Chang, T. P. (2010b). *The citizen's power of discourse in the authoritarian states: The landscapes in Malaysia and Singapore*. Paper presented at the Annual Conference of the Regional Studies for Southeast Asia 2010, 30 April - 1 May, Tainan, Taiwan.
- Chang, T. P. (2008a). *The crisis of authority and the illusion of openness: The press freedom under Abdullah Badawi administration*. Paper presented at the New Malaysia in Making and the Civil Society International Conference, organised by Southern College, 15-16 November, at Southern College, Skudai.
- Chang, T. P. (2008b). *Press freedom and revisiting of idea of journalism: the creation and practice of New Media in Malaysia*. Paper presented at the Seminar on Media and Social Changes, organised by Strategic Information Research Development, 12 January, Kuala Lumpur, Malaysia.
- Chang, T. P. (2006). *The long-awaited freedom of expression and poverty eradication: Malaysians challenge*. Paper presented at the UNESCO Conference on Freedom of the Media and Development, on the occasion of the World Press Freedom Day, 1-3 May, Colombo, Sri Lanka.
- Chang, T. P. (2005a). *The development of Chinese newspaper industry in Malaysia and Singapore*. Paper presented at the Seminar on the Social Changes of Malaysia and Singapore in 40 Years, organised by Southern College, 10-11 December, at Southern College, Skudai.
- Chang, T. P. (2005b). *News websites as windows of opportunities to alternative source of information: Malaysian experiences*. Paper presented at the New Media and Social Transformation: Conference and Workshop, organised by Hong Kong In-Media and Master of Cultural Studies Programme, Lingnan University, 9-10 December, at City University of Hong Kong.
- Chang, T. P. (2005c). *Chinese media, Chinese (civil) society and hegemony*. Paper presented at the Seminar on the Remaking of Civil Society and the State, organised by KLSCAH, New Era College and Southern College, 6-7 August, Kajang, Malaysia.
- Chang, T. P. (2005d). *Letting in the wolf: lurking challenge to pluralism of the Chinese media in Malaysia*. Paper presented at the Journalism Asia Forum 2004: Media Ethics and Pluralism in Asia, 27-30 January, at Windsor Suites Hotel, Bangkok, Thailand.
- Chang, T. P. (2003). *Press freedom: A spiritual revolution! A discussion on press freedom struggle in Chinese Society*. Paper presented at the Conference on World Press Freedom Day, 3 May, Penang, Malaysia.
- Chang, T. P. (2001a). *Masyarakat Cina: Satu masyarakat dalam dilema (The Chinese community: A community in dilemma)*. Paper presented at the "Seminar Budaya dan Dialog Peradaban" (Seminar of Cultural and Civilisation Dialogue), organised by Institut Kajian Dasar (IKD) with cooperation of Konrad Adenauer Stiftung (KAS), 10-12 August, at Pearl International Hotel, Kuala Lumpur, Malaysia.
- Chang, T. P. (2001b). *Pemusatan pemilikan akhbar berbahasa Cina di Malaysia (The ownership concentration of Chinese newspapers in Malaysia)*. Paper presented at the Seminar on MCA's Takeover of Nanyang Press Holdings, organized by Selangor Chinese Assembly Hall Youth Section, 20 June, Kuala Lumpur, Malaysia.

Unpublished Thesis

Chang, T. P. (2002). *Media massa dan hegemoni Barisan Nasional: Satu kajian kes ke atas peranan media dalam pengurusan krisis kewangan 1997 di Malaysia (Mass media and the hegemony of Barisan Nasional: A case study of the role of the mainstream media during 1997 financial crisis in Malaysia)*. Unpublished M.Phil thesis submitted to the Universiti Kebangsaan Malaysia in 2002.