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# CHANG Teck Peng Ph.D

COMMUNICATION ACADEMICIAN

## Pioneering Positions

### Founding Editor-in-Chief

*Merdekareview.com ~ 2005 - 2011*

- Planning, establishing and heading the Malaysia's first Chinese news portal.
- The portal became one of the highly recognized Chinese news channels in the country.

### Founding Head of Department

*Department of Media Studies, New Era University College ~ 2000 - 2003*

- Planning, establishing and heading the academic department.
- The department became second largest department in the higher learning institution in the second year of establishment.

## Areas of Expertise/ Research Interests

- Political economy of communication/ media
- Media laws and policy
- Press freedom and alternative media
- Chinese-medium media (Malaysia, Singapore)
- Internet and ICT issues in Communication
- Journalism (Sociology of Journalism, News Writing and Editing)

## Consultancy

### Curriculum Reviewer

*Malaysia University of Science and Technology ~ 2017 – 2021*

- Review the institution's home-grown degree program in Media Studies.

### Advisory Committee Member

*Global Citizenship Education Center, National Chiao Tung University, Taiwan ~ 2016 – 2020*

### Academic Adviser

*Southern University College ~ 2005 – 2012*

- Design home-grown degree program for the institution's Department of Journalism and Communication (2012)
- Design home-grown diploma program for the institution's Department of Journalism and Communication (2005)

## Academic Qualifications

### Doctor of Philosophy in Communication Studies (2017)

*Ph. D Program in Communication Studies, Shih Hsin University, Taiwan.*

- Thesis Topic: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore

### Master of Philosophy (2003)

*Institute of Malaysian and International Studies (IKMAS), Universiti Kebangsaan Malaysia (UKM), Malaysia.*

- Dissertation Topic: Mass Media and the Hegemony of Barisan Nasional: A Case Study of the Role of the Mainstream Media during 1997 Financial Crisis in Malaysia

### Bachelor of Communication (Honours) (1996)

*School of Communication, Universiti Sains Malaysia (USM), Malaysia.*

- Major in Journalism; Minor in Political Science

## Other Professional Experiences

### Academic and Teaching

- **Adjunct Lecturer** 2016  
Tan Kah Kee Academy Malaysia  
Kuala Lumpur
- **Adjunct Lecturer** 2013 - 2014  
One World Hanxing College of Journalism and Communication  
Kuala Lumpur
- **Lecturer** 2012 - 2013  
Department of Communication  
HELP University  
Kuala Lumpur
- **Adjunct Lecturer** 1999 - 2000  
Department of Chinese Language and Literature  
New Era College  
Kajang, Selangor
- **Adjunct Lecturer** 2000  
Department of Journalism and Communication  
Central Academy of Arts  
Kuala Lumpur
- **Adjunct Lecturer** 1998 -1999  
Hansin Academy of Journalism and Communication  
Kuala Lumpur
- **Adjunct Lecturer** 1998  
Department of Chinese Studies  
Southern College  
Skudai, Johor

### Media and Journalism

- **Independent Translator** 2013 – Present  
*Mandarin, Malay, English*
- **Columnist** 2012 – 2015  
*The Promethean Fire Review* (Chinese Commentary portal)  
*The SME Monthly* (Chinese Edition)  
*The Ant Daily* (News portal - Chinese Edition)  
*The Rocket* (Chinese Edition)  
*Suara Keadilan* (Chinese Edition)
- **Contributor** 2012 – 2015  
*The Oriental Daily* (Chinese newspaper)
- **Contributor** 2003 – 2004  
*Media Digest* (Hong Kong),  
*Asiatimes-chinese.com* (Hong Kong)  
*Zaobao.com* (Singapore)

- **Reporter** 1996 – 1998  
*Sin Chew Daily*  
HQ General Desk (politics and government portfolios)
- **Correspondent** 1992 – 1996  
*Sin Chew Daily*, Penang Branch
- **Reporter** 1991 – 1992  
*Sin Chew Daily*, Batu Pahat Branch
- **Staff Correspondent** 1989 – 1990  
*Sin Chew Daily*, Batu Pahat Branch

## Awards and Honours

- **Federation of Ka Yin Chu Association of Malaysia Publication Fund** 2015  
Hosted by Federation of Ka Yin Chu Association of Malaysia  
Sponsored title “Criticism and reform: A collection of essays on Malaysian media and communication” has been published in 2016.
- **Consolation Prize, The Overseas Chinese Writing Awards** 2010  
News Commentary Category  
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Taiwan Scholarship (Doctoral Program)** 2009  
Awarded by Ministry of Education, Taiwan
- **International Visitor Leadership Program** 2007  
Chinese Language Edward R. Murrow Program for Journalists  
Invited by the United States Department of State
- **1st Prize, The Overseas Chinese Writing Awards** 2004  
News Commentary Category  
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Consolation Prize, Datuk Wong Kee Tat Journalism Awards** 1997  
Commentary category  
Awarded by the Editors' Association of Chinese Medium of Malaysia
- **2nd Prize, 10th Malaysia Interschool Literary and Essay Writing Competition** 1995  
*“In the Name of Development: the Creation and Limitation of Public Opinions in Malaysia”*
- **1st Prize, 9th Malaysia Interschool Literary and Essay Writing Competition** 1994  
*“Redefinition of the ‘Powerful Journalist’: The ownership of Malaysian Media and Its Implications for the Democratization of Mass Communication”*
- **2nd Prize, 8th Malaysia Interschool Literary and Essay Writing Competition** 1993  
*“A Reasonable Control? Press Freedom in Malaysia”*

## Professional Affiliations

- **Malaysian Social Science Association** Since 2002  
*Life Member*
- **Asian Media Information And Communication Centre (AMIC)** Since 2009  
*Life Member*

## Publications

### Books (Authored)

- Chang, T. P. (2016). *Criticism and reform: A collection of essays on Malaysian media and communication*. Penang: The Federation of Ka Yin Chu Association of Malaysia. (ISBN: 978-967-14035-2-5)
- Chang, T. P. (2013) (Co-author, with Leong, M. S.). *Illustrations of communication theories*. Taipei: Wu-Nan Book Inc. (ISBN: 9789571166742)
- Chang, T. P. (2004). *Strongman PM vs weak-kneed media: Taking stock of Mahathir's media manipulation*. Petaling Jaya: Post Media Communications. (ISBN: 983-41153-1-8)
- Chang, T. P. (2002). *Kan po mei ti (Insight to the media)*. Petaling Jaya: Post Media Communications. (ISBN: 983-41153-0-X)
- Chang, T. P. (1999). *Wo ge qie yao (Just sing my song)*. Kuala Lumpur: Oriengroup Sdn Bhd. (ISBN: 983-9048-43-0)

### Books (Edited/Translated)

- Chang, T. P. (2016) (Trans.). Ooi, K. B., *The reluctant politician: Tun Dr Ismail and his time*. Singapore: ISEAS. (Forthcoming)
- Chang, T. P. (2006) (Ed.). *WA! It's off-air: the story of termination of WAFM*. Kuala Lumpur: Knowledge Venture. (ISBN: 983-366-800-3)
- Chang, T. P. (2004) (Co-trans.). *Chin Peng: My side of story* (Chinese version). Singapore: Media Masters. (ISBN: 981-05-2075-1)

### Book Chapters

- Chang, T. P. (2017). The *Wayang Kulit* of the Prime Ministers: Politics and the Media. In Ngeow, C. B. & Phoon, W. K. (Ed.). *Contemporary Malaysia: Government and politics* (pp. 313-350). Kuala Lumpur: Centre for Malaysian Chinese Studies. (ISBN: 978-983-3908-41-7)
- Chang, T. P. (2016). The Media: the Fig Leaf of the Prime Ministers. In Lim, H. S. (Ed.). *The great decline of Malaysia: 1MDB and institutional decay* (pp. 118-135). Kuala Lumpur: Mentor Publishing Sdn Bhd. (ISBN: 978-967-419-184-9)
- Chang, T. P. (2015). A short-lived dawn before dusk: A Report on the Independent Media in Malaysia. In Kuan, C. H. (Ed.). *The Forefront of Media Guerrillas: A Chinese Media Observation Report* (pp. 55-97). Taipei: Under Table Press. (ISBN: 978-9-86911-488-2)
- Chang, T. P. (2011a). Malaysia: The flame of Reformasi on the Internet. In Ip, I. C. (Ed.). *Social media uprising in the Chinese speaking world* (pp. 157-189). Hong Kong: InMedia. (ISBN: 978-988-15016-0-8)

- Chang, T. P. (2011b). Writing “our” history of newspaper industry (Foreword). In Kou, Y. L. *Malaysian Chinese press in turbulent times* (pp. 6-13). Kuala Lumpur: People Publications. (ISBN: 978-9833-914-39-5)
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia’s independent media movement and its resilience. *Info-Rhizome: Report on Independent Media in the Chinese-speaking World (2008/09)* (pp. 70-95). Hong Kong: InMedia. (ISBN: 978-988-18264-1-1)
- Chang, T. P. (2007a). The future of the Malaysian media: the authoritarian control and incorporation from Mahathir Mohamad to Abdullah Ahmad Badawi. In Chou, W. L. (Ed.). *Rising up against media monopoly: The yellow ribbon movement in Malaysia 2006* (pp. 19-26). Kuala Lumpur: Writers Alliance for Media Independence. (ISBN: 978-983-43463-0-0)
- Chang, T. P. (2007b). Chinese media, Chinese (civil) society and the hegemony. In Thock, K. W. & Phoon, W. K. (Ed.). *The re-making of the state and civil society in Malaysia* (pp. 277-296). Kuala Lumpur: New Era College, Southern College & Selangor Chinese Assembly Hall. (ISBN: 983-3527-09-4)
- Chang, T. P. (2006). Uncovering the political elements behind the cultural media (Foreword). In Kou, Y. L. *528 Nanyang bustle: An eyewitness version* (pp. 25-30). Kuala Lumpur: People Publications. (ISBN: 983-2555-89-2)

### Academic Journals

- Chang, T. P. (2017). Creating public service media via crowd-funding in Malaysia: A feasibility assessment. *Communication, Culture and Politics* (Taiwan), 5: 153-176 .
- Chang, T. P. (2013). The “fictional” counter-hegemony - A critique on Sin Chew Daily’s “ethical-cultural” marketing strategy (1988-2010). *Mass Communication Research* (TSSCI) (Taiwan), 115: 51-91.
- Chang, T. P. (2012). Alternative sphere beyond “Development Journalism”: Different landscapes of online media in Malaysia and Singapore. *Communication & Society* (Hong Kong), 20: 41–78.
- Chang, T. P. (2011). The Internet-driven democratization and counter-attacks by the State: The experience of Malaysian online media. *Chinese Journal of Communication* (TSSCI) (Taiwan), 20: 229-269.
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia’s independent media movement and its resilience. *Mass Communication Research* (TSSCI) (Taiwan), 99: 169-199.
- Chang, T. P. (2005). Letting in the wolf: Lurking challenge to pluralism of the Chinese media in Malaysia. *Journalism Asia 2005* (Philippines): 19-24
- Chang, T. P. (2003). Chinese community, Chinese newspaper industry and the press freedom movement: An observation of Chinese community’s “cultural- entrepreneurship-complex” toward the Chinese newspaper industry. *Rosa Sinensis* (Malaysia), June 2003: 14-25.

### Seminar Papers

- Chang, T. P. (2015). *Creating public service media via crowd-funding in Malaysia: A feasibility assessment*. Paper presented at the International Conference on 200 Years of the Chinese Press 2015, 19-20 December, Kuala Lumpur, Malaysia.
- Chang, T. P. (2012). *The trend of cross-ownership and foreign ownership of the media and impact on freedom of expression*. Paper presented at the SEAPA Seminar and Workshop “Media ownership trends: Protecting and promoting the diversity of media platforms in Southeast Asia”, 31 January, Bangkok, Thailand.

- Chang, T. P. (2011). *The hypocritical counter-hegemony - A preliminary critique on Sin Chew Daily's "ethical-cultural" marketing strategy (1988-2010)*. Paper presented at the Annual Conference of the Chinese Communication Society 2011, 4-6 July, Hsinchu, Taiwan.
- Chang, T. P. (2010a). *Role of Internet in the democratization process and counter-attacks by the State: The experience of Malaysian online media*. Paper presented at the Annual Conference of the Chinese Communication Society 2010, 3-5 July, Chiayi, Taiwan.
- Chang, T. P. (2010b). *The citizen's power of discourse in the authoritarian states: The landscapes in Malaysia and Singapore*. Paper presented at the Annual Conference of the Regional Studies for Southeast Asia 2010, 30 April - 1 May, Tainan, Taiwan.
- Chang, T. P. (2008a). *The crisis of authority and the illusion of openness: The press freedom under Abdullah Badawi administration*. Paper presented at the New Malaysia in Making and the Civil Society International Conference, organised by Southern College, 15-16 November, at Southern College, Skudai.
- Chang, T. P. (2008b). *Press freedom and revisiting of idea of journalism: the creation and practice of New Media in Malaysia*. Paper presented at the Seminar on Media and Social Changes, organised by Strategic Information Research Development, 12 January, Kuala Lumpur, Malaysia.
- Chang, T. P. (2006). *The long-awaited freedom of expression and poverty eradication: Malaysians challenge*. Paper presented at the UNESCO Conference on Freedom of the Media and Development, on the occasion of the World Press Freedom Day, 1-3 May, Colombo, Sri Lanka.
- Chang, T. P. (2005a). *The development of Chinese newspaper industry in Malaysia and Singapore*. Paper presented at the Seminar on the Social Changes of Malaysia and Singapore in 40 Years, organised by Southern College, 10-11 December, at Southern College, Skudai.
- Chang, T. P. (2005b). *News websites as windows of opportunities to alternative source of information: Malaysian experiences*. Paper presented at the New Media and Social Transformation: Conference and Workshop, organised by Hong Kong In-Media and Master of Cultural Studies Programme, Lingnan University, 9-10 December, at City University of Hong Kong.
- Chang, T. P. (2005c). *Chinese media, Chinese (civil) society and hegemony*. Paper presented at the Seminar on the Remaking of Civil Society and the State, organised by KLSCAH, New Era College and Southern College, 6-7 August, Kajang, Malaysia.
- Chang, T. P. (2005d). *Letting in the wolf: lurking challenge to pluralism of the Chinese media in Malaysia*. Paper presented at the Journalism Asia Forum 2004: Media Ethics and Pluralism in Asia, 27-30 January, at Windsor Suites Hotel, Bangkok, Thailand.
- Chang, T. P. (2003). *Press freedom: A spiritual revolution! A discussion on press freedom struggle in Chinese Society*. Paper presented at the Conference on World Press Freedom Day, 3 May, Penang, Malaysia.
- Chang, T. P. (2001a). *Masyarakat Cina: Satu masyarakat dalam dilema (The Chinese community: A community in dilemma)*. Paper presented at the "Seminar Budaya dan Dialog Peradaban" (Seminar of Cultural and Civilisation Dialogue), organised by Institut Kajian Dasar (IKD) with cooperation of Konrad Adenauer Stiftung (KAS), 10-12 August, at Pearl International Hotel, Kuala Lumpur, Malaysia.
- Chang, T. P. (2001b). *Pemusatan pemilikan akhbar berbahasa Cina di Malaysia (The ownership concentration of Chinese newspapers in Malaysia)*. Paper presented at the Seminar on MCA's Takeover of Nanyang Press Holdings, organized by Selangor Chinese Assembly Hall Youth Section, 20 June, Kuala Lumpur, Malaysia.

### *Unpublished Thesis*

Chang, T. P. (2018). *The governmentality of Internet media: A comparative study on Malaysia and Singapore*. Unpublished Ph.D thesis submitted to the Shih Hsin University, Republic of China (Taiwan) in 2017.

Chang, T. P. (2002). *Media massa dan hegemoni Barisan Nasional: Satu kajian kes ke atas peranan media dalam pengurusan krisis kewangan 1997 di Malaysia (Mass media and the hegemony of Barisan Nasional: A case study of the role of the mainstream media during 1997 financial crisis in Malaysia)*. Unpublished M.Phil thesis submitted to the Universiti Kebangsaan Malaysia in 2002.