

## PROFILE

### Dr. CHANG Teck Peng

**Dr. Chang Teck Peng**, a journalist-cum-communication academic by training, has more than 25 years of professional experience in the field of communication and media. His observation and research focused on political economy of communication, communication law and policies, new media, journalism as well as information and communication technologies. He is also one of the few experts on Chinese-medium media in Malaysia and Singapore.

Dr. Chang obtained his first degree, Bachelor of Communication (Honours), from the School of Communication, Universiti Sains Malaysia (USM), and Masters of Philosophy (M. Phil) from the Institute of Malaysian and International Studies, Universiti Kebangsaan Malaysia (UKM), with his research thesis, *Mass Media and the Hegemony of Barisan Nasional: A Case Study of the Role of the Mainstream Media During the 1997 Financial Crisis in Malaysia*. With scholarship awarded by the Ministry of Education, Taiwan, Dr Chang earned his doctoral degree in communication studies under the Ph.D Program in Communication Studies, Shih Hsin University, Taiwan. His doctoral thesis, *The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore*, was well-received during the *viva voce* and was awarded The Best Doctoral Thesis Award (second place) by the Taiwan Association of Southeast Asian Studies.

Dr. Chang has under his belt several books, journal articles and chapters in books, of which one of his important publications was *Strong PM vs. Weak-kneed Media: Taking Stock of Mahathir's Media Manipulation* (2004). He is also a regular columnist and contributor for various media in Malaysia, Singapore, Taiwan and Hong Kong, with more than two hundred articles that have been published over the years, providing insightful analyses on the state of affairs in communication and media. The latest collection of his selected articles, *Criticism and Reform: A Collection of Essays on Malaysian Media and Communication*, was published in 2016.

In his early years, Dr. Chang's passion for communication studies enabled him to be entrusted with the honorable job of the Founding Departmental Head for New Era College (now New Era University College), Malaysia, in which he established, led and developed the Department of Media Studies. Not resting on his laurels, he went on to become the Founding Editor of *merdekareview.com*, a Chinese-medium news portal that existed from 2005 to 2012, during which time the online newspaper proved itself to be a popular channel with the Chinese-speaking community in Malaysia, as it provided considerable in-depth as well as insightful news reports and analyses to readers, playing a pivotal role at a critical juncture of Malaysia's political trajectory.

Through these writings, publications and positions, Dr. Chang has demonstrated his abilities as a well-rounded media practitioner, educator and institutional leader. With these achievements, he has been appointed by several local and foreign institutions for advisory roles, namely, Academic Adviser to Department of Journalism and Communication, Southern University College (Malaysia, 2005 and 2012), Advisory Committee Member to Global Citizenship Education Center, National Chiao Tung University (Taiwan, 2016-2020), Curriculum Reviewer to Malaysia University of Science and Technology (Malaysia, 2017-2021), as well as External Assessor to One World Hanxing College (Malaysia, 2018-2019).



# CHANG Teck Peng, Ph.D

COMMUNICATION ACADEMIC

changtp@taru.edu.my



## Current Position

**Programme Leader – Diploma in Media Studies Programme  
Senior Lecturer**

*Department of Communication, Faculty of Communication and Creative Industries, Tunku Abdul Rahman University College (TARUC), Kuala Lumpur*

## Pioneering Positions

**Founding Editor-in-Chief**

*Merdekareview.com ~ 2005 -2011*

- Planning, establishing and heading the Malaysia's first Chinese news portal.
- The portal became one of the highly recognized Chinese news channels in the country.

**Founding Head of Department**

*Department of Media Studies, New Era University College ~ 2000 - 2003*

- Planning, establishing and heading the academic department.
- The department became second largest department in the higher learning institution in the second year of establishment.

## Advisory Roles

**External Assessor**

*One World Hanxing College ~ 2018 –2019*

- Advise the college issues of academic administration and overall management of the programme.

**Curriculum Reviewer**

*Malaysia University of Science and Technology ~2017 –2021*

- Review the institution's home-grown degree program in Media Studies.

**Advisory Committee Member**

*Global Citizenship Education Center, National Chiao Tung University, Taiwan ~2016– 2020*

**Academic Adviser**

*Southern University College ~ 2005 – 2012*

- Design home-grown degree program for the institution's Department of Journalism and Communication (2012)
- Design home-grown diploma program for the institution's Department of Journalism and Communication (2005)

## Areas of Expertise/ Research Interests

- Political economy of communication/media
- Media law and policy
- Internet and ICT issues in Communication
- Press freedom and alternative media
- Chinese-medium media (Malaysia, Singapore)
- Journalism (Sociology of Journalism, News Writing and Editing)

---

## Academic Qualifications

### **Ph. D in Communication Studies (2018)**

*Ph. D Program in Communication Studies, Shih Hsin University, Taiwan.*

- Thesis Topic: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore

### **Master of Philosophy (2003)**

*Institute of Malaysian and International Studies (IKMAS),  
Universiti Kebangsaan Malaysia (UKM), Malaysia.*

- Dissertation Topic: Mass Media and the Hegemony of Barisan Nasional: A Case Study of the Role of the Mainstream Media during 1997 Financial Crisis in Malaysia

### **Bachelor of Communication (Honours) (1996)**

*School of Communication, Universiti Sains Malaysia (USM), Malaysia.*

- Major in Journalism; Minor in Political Science

## Other Professional Experiences

### ***Academic and Teaching***

- **Part-time Lecturer** **2016**  
Tan Kah Kee Academy Malaysia  
Kuala Lumpur
- **Part-time Lecturer** **2013 - 2014**  
One World Hanxing College of Journalism and Communication  
Kuala Lumpur
- **Lecturer** **2012 - 2013**  
Department of Communication  
HELP University  
Kuala Lumpur
- **Part-time Lecturer** **1999 - 2000**  
Department of Chinese Language and Literature  
New Era College  
Kajang, Selangor
- **Part-time Lecturer** **2000**  
Department of Journalism and Communication  
Central Academy of Arts  
Kuala Lumpur
- **Part-time Lecturer** **1998 - 1999**  
Hansin Academy of Journalism and Communication  
Kuala Lumpur
- **Part-time Lecturer** **1998**  
Department of Chinese Studies  
Southern College  
Skudai, Johor

## Media and Journalism

- **Columnist** 2018 - present  
*The Malaysian Insight* (News portal - Chinese Edition)
- **Independent Translator** 2013 - 2018  
*Mandarin, Malay, English*
- **Columnist** 2012 - 2015  
*The Promethean Fire Review* (Chinese Commentary portal)  
*The SME Monthly* (Chinese Edition)  
*The Ant Daily* (News portal - Chinese Edition)  
*The Rocket* (Chinese Edition)  
*Suara Keadilan* (Chinese Edition)
- **Contributor** 2012 - 2015  
*The Oriental Daily* (Chinese newspaper)
- **Contributor** 2003 - 2004  
*Media Digest* (Hong Kong),  
*Asiatimes-chinese.com* (Hong Kong)  
*Zaobao.com* (Singapore)
- **Reporter** 1996 - 1998  
*Sin Chew Daily*  
HQ General Desk (politics and government portfolios)
- **Correspondent** 1992 - 1996  
*Sin Chew Daily*, Penang Branch
- **Reporter** 1991 - 1992  
*Sin Chew Daily*, Batu Pahat Branch
- **Staff Correspondent** 1989 - 1990  
*Sin Chew Daily*, Batu Pahat Branch

## Awards and Honours

- **The Best Doctoral Thesis Award (Second Place)** 2018  
Awarded by the Taiwan Association of Southeast Asian Studies  
Thesis Topic: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore
- **Federation of Ka Yin Chu Association of Malaysia Publication Fund** 2015  
Hosted by Federation of Ka Yin Chu Association of Malaysia  
Sponsored title "Criticism and Reform: A Collection of Essays on Malaysian Media and Communication" has been published in 2016.
- **Consolation Prize, The Overseas Chinese Writing Awards** 2010  
News Commentary Category  
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Taiwan Scholarship (Doctoral Program)** 2009  
Awarded by Ministry of Education, Taiwan

- **International Visitor Leadership Program** 2007  
Chinese Language Edward R. Murrow Program for Journalists  
Invited by the United States Department of State
- **1st Prize, The Overseas Chinese Writing Awards** 2004  
News Commentary Category  
Awarded by the Federation of Overseas Chinese Associations, Taiwan
- **Consolation Prize, Datuk Wong Kee Tat Journalism Awards** 1997  
Commentary category  
Awarded by the Editors' Association of Chinese Medium of Malaysia
- **2nd Prize, 10th Malaysia Intersivity Literary and Essay Writing Competition** 1995  
*"In the Name of Development: The Creation and Limitation of Public Opinions in Malaysia"*
- **1st Prize, 9th Malaysia Intersivity Literary and Essay Writing Competition** 1994  
*"Redefinition of the 'Powerful Journalist': The Ownership of Malaysian Media and Its Implications for the Democratisation of Mass Communication"*
- **2nd Prize, 8th Malaysia Intersivity Literary and Essay Writing Competition** 1993  
*"A Reasonable Control? Press Freedom in Malaysia"*

## Professional Affiliations

- **Malaysian Social Science Association** Since 2000  
*Life Member*

## Publications

### **Books (Authored)**

- Chang, T. P. (2016). *Criticism and reform: A collection of essays on Malaysian media and communication*. Penang, Malaysia: The Federation of Ka Yin Chu Association of Malaysia. (ISBN: 978-967-14035-2-5)
- Chang, T. P. & Leong, M. S. (2013). *Illustrations of communication theories*. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 9789571166742)
- Chang, T. P. (2004). *Strongman PM vs weak-kneed media: Taking stock of Mahathir's media manipulation*. Petaling Jaya, Malaysia: Post Media Communications. (ISBN: 983-41153-1-8)
- Chang, T. P. (2002). *Kan po mei ti (Insight to the media)*. Petaling Jaya, Malaysia: Post Media Communications. (ISBN: 983-41153-0-X)
- Chang, T. P. (1999). *Wogeqiyao (Just sing my song)*. Kuala Lumpur, Malaysia: Oriengroup Sdn Bhd. (ISBN: 983-9048-43-0)

### **Books (Edited/Translated)**

- Chang, T. P. (2016) (Trans.). Ooi, K. B., *The reluctant politician: Tun Dr Ismail and his time*. Singapore: ISEAS. (Forthcoming)
- Chang, T. P. (2006) (Ed.). *WA! It's off-air: the story of termination of WAFM*. Kuala Lumpur, Malaysia: Knowledge Venture. (ISBN: 983-366-800-3)
- Chang, T. P. (2004) (Co-trans.). *Chin Peng: My side of story* (Chinese version). Singapore: Media Masters. (ISBN: 981-05-2075-1)

### **Book Chapters**

- Chang, T. P. (2017). The *wayang kulit* of the Prime Ministers: Politics and the media. In Ngeow, C. B. & Phoon, W. K. (Ed.). *Contemporary Malaysia: Government and politics* (pp. 313-350). Kuala Lumpur, Malaysia: Centre for Malaysian Chinese Studies. (ISBN: 978-983-3908-41-7)
- Chang, T. P. (2016). The media: the fig leaf of the Prime Ministers. In Lim, H. S. (Ed.). *The great decline of Malaysia: 1MDB and institutional decay* (pp. 118-135). Kuala Lumpur, Malaysia: Mentor Publishing Sdn Bhd. (ISBN: 978-967-419-184-9)
- Chang, T. P. (2015). A short-lived dawn before dusk: A report on the independent media in Malaysia. In Kuan, C. H. (Ed.). *The forefront of media guerrillas: A Chinese media observation report* (pp. 55-97). Taipei, Taiwan: Under Table Press. (ISBN: 978-9-86911-488-2)
- Chang, T. P. (2011a). Malaysia: The flame of Reformasi on the Internet. In Ip, I. C. (Ed.). *Social media uprising in the Chinese speaking world* (pp. 157-189). Hong Kong: InMedia. (ISBN: 978-988-15016-0-8)
- Chang, T. P. (2011b). Writing "our" history of newspaper industry (Foreword). In Kou, Y. L. *Malaysian Chinese press in turbulent times* (pp. 6-13). Kuala Lumpur, Malaysia: People Publications. (ISBN: 978-9833-914-39-5)
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia's independent media movement and its resilience. *Info-Rhizome: Report on independent media in the Chinese-speaking world (2008/09)* (pp. 70-95). Hong Kong: InMedia. (ISBN: 978-988-18264-1-1)
- Chang, T. P. (2007a). The future of the Malaysian media: the authoritarian control and incorporation from Mahathir Mohamad to Abdullah Ahmad Badawi. In Chou, W. L. (Ed.). *Rising up against media monopoly: The yellow ribbon movement in Malaysia 2006* (pp. 19-26). Kuala Lumpur, Malaysia: Writers Alliance for Media Independence. (ISBN: 978-983-43463-0-0)
- Chang, T. P. (2007b). Chinese media, Chinese (civil) society and the hegemony. In Thock, K. W. & Phoon, W. K. (Ed.). *The re-making of the state and civil society in Malaysia* (pp. 277-296). Kuala Lumpur, Malaysia: New Era College, Southern College & Selangor Chinese Assembly Hall. (ISBN: 983-3527-09-4)
- Chang, T. P. (2006). Uncovering the political elements behind the cultural media (Foreword). In Kou, Y. L. *528 Nanyang bustle: An eyewitness version* (pp. 25-30). Kuala Lumpur, Malaysia: People Publications. (ISBN: 983-2555-89-2)

### **Academic Journals**

- Chang, T. P. (2017). Creating public service media via crowd-funding in Malaysia: A feasibility assessment. *Communication, Culture and Politics* (Taiwan), 5: 153-176.

- Chang, T. P. (2013). The “fictional” counter-hegemony - A critique on Sin Chew Daily’s “ethical-cultural” marketing strategy (1988-2010). *Mass Communication Research* (Taiwan), 115: 51-91. **(TSSCI Indexed) (SCOPUS Indexed)**
- Chang, T. P. (2012). Alternative sphere beyond “Development Journalism”: Different landscapes of online media in Malaysia and Singapore. *Communication & Society* (Hong Kong), 20: 41–78.
- Chang, T. P. (2011). The Internet-driven democratization and counter-attacks by the State: The experience of Malaysian online media. *Chinese Journal of Communication Research* (Taiwan), 20: 229-269. **(TSSCI Indexed)**
- Chang, T. P. (2009). Rose amongst the thorns: Malaysia’s independent media movement and its resilience. *Mass Communication Research* (Taiwan), 99: 169-199. **(TSSCI Indexed) (SCOPUS Indexed)**
- Chang, T. P. (2005). Letting in the wolf: Lurking challenge to pluralism of the Chinese media in Malaysia. *Journalism Asia 2005* (Philippines): 19-24
- Chang, T. P. (2003). Chinese community, Chinese newspaper industry and the press freedom movement: An observation of Chinese community’s “cultural-entrepreneurship-complex” toward the Chinese newspaper industry. *Rosa Sinensis* (Malaysia), June 2003: 14-25.

### **Seminar Papers**

- Chang, T. P. (2015). *Creating public service media via crowd-funding in Malaysia: A feasibility assessment*. Paper presented at the International Conference on 200 Years of the Chinese Press 2015, 19-20 December, Kuala Lumpur, Malaysia.
- Chang, T. P. (2012). *The trend of cross-ownership and foreign ownership of the media and impact on freedom of expression*. Paper presented at the SEAPA Seminar and Workshop “Media ownership trends: Protecting and promoting the diversity of media platforms in Southeast Asia”, 31 January, Bangkok, Thailand.
- Chang, T. P. (2011). *The hypocritical counter-hegemony- A preliminary critique on Sin Chew Daily’s “ethical-cultural” marketing strategy (1988-2010)*. Paper presented at the Annual Conference of the Chinese Communication Society 2011, 4-6 July, Hsinchu, Taiwan.
- Chang, T. P. (2010a). *Role of Internet in the democratization process and counter-attacks by the State: The experience of Malaysian online media*. Paper presented at the Annual Conference of the Chinese Communication Society 2010, 3-5 July, Chiayi, Taiwan.
- Chang, T. P. (2010b). *The citizen’s power of discourse in the authoritarian states: The landscapes in Malaysia and Singapore*. Paper presented at the Annual Conference of the Regional Studies for Southeast Asia 2010, 30 April-1 May, Tainan, Taiwan.
- Chang, T. P. (2008a). *The crisis of authority and the illusion of openness: The press freedom under Abdullah Badawi administration*. Paper presented at the New Malaysia in Making and the Civil Society International Conference, organised by Southern College, 15-16 November, at Southern College, Skudai.
- Chang, T. P. (2008b). *Press freedom and revisiting of idea of journalism: the creation and practice of New Media in Malaysia*. Paper presented at the Seminar on Media and Social Changes, organised by Strategic Information Research Development, 12 January, Kuala Lumpur, Malaysia.
- Chang, T. P. (2006). *The long-awaited freedom of expression and poverty eradication: Malaysians challenge*. Paper presented at the UNESCO Conference on Freedom of the Media and Development, on the occasion of the World Press Freedom Day, 1-3 May, Colombo, Sri Lanka.

- Chang, T. P. (2005a). *The development of Chinese newspaper industry in Malaysia and Singapore*. Paper presented at the Seminar on the Social Changes of Malaysia and Singapore in 40 Years, organised by Southern College, 10-11 December, at Southern College, Skudai.
- Chang, T. P. (2005b). *News websites as windows of opportunities to alternative source of information: Malaysian experiences*. Paper presented at the New Media and Social Transformation: Conference and Workshop, organised by Hong Kong In-Media and Master of Cultural Studies Programme, Lingnan University, 9-10 December, at City University of Hong Kong.
- Chang, T. P. (2005c). *Chinese media, Chinese (civil) society and hegemony*. Paper presented at the Seminar on the Remaking of Civil Society and the State, organised by KLSCAH, New Era College and Southern College, 6-7 August, Kajang, Malaysia.
- Chang, T. P. (2005d). *Letting in the wolf: lurking challenge to pluralism of the Chinese media in Malaysia*. Paper presented at the Journalism Asia Forum 2004: Media Ethics and Pluralism in Asia, 27-30 January, at Windsor Suites Hotel, Bangkok, Thailand.
- Chang, T. P. (2003). *Press freedom: A spiritual revolution! A discussion on press freedom struggle in Chinese Society*. Paper presented at the Conference on World Press Freedom Day, 3 May, Penang, Malaysia.
- Chang, T. P. (2001a). *Masyarakat Cina: Satu masyarakat dalam dilema (The Chinese community: A community in dilemma)*. Paper presented at the "Seminar Budayadan Dialog Peradaban" (Seminar of Cultural and Civilisation Dialogue), organised by Institut Kajian Dasar (IKD) with cooperation of Konrad Adenauer Stiftung (KAS), 10-12 August, at Pearl International Hotel, Kuala Lumpur, Malaysia.
- Chang, T. P. (2001b). *Pemusatan pemilikan akhbar berbahasa Cina di Malaysia (The ownership concentration of Chinese newspapers in Malaysia)*. Paper presented at the Seminar on MCA's Takeover of Nanyang Press Holdings, organized by Selangor Chinese Assembly Hall Youth Section, 20 June, Kuala Lumpur, Malaysia.

### **Unpublished Thesis**

- Chang, T. P. (2018). *The governmentality of Internet media: A comparative study on Malaysia and Singapore*. Unpublished Ph.D thesis submitted to the Shih Hsin University, Republic of China (Taiwan) in 2017.
- Chang, T. P. (2002). *Media massa dan hegemoni Barisan Nasional: Satu kajian kes ke atas peranan media dalam pengurusan krisis kewangan 1997 di Malaysia (Mass media and the hegemony of Barisan Nasional: A case study of the role of the mainstream media during 1997 financial crisis in Malaysia)*. Unpublished M.Phil thesis submitted to the Universiti Kebangsaan Malaysia in 2002.