

ASSOC. PROF. DR CHANG TECK PENG

莊迪濬 副教授

Associate Professor

Department of Communication and Media Studies

Faculty of Communication and Creative Industries

Tunku Abdul Rahman University of Management and Technology (TAR UMT)



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PERSONAL WEBSITE

<https://mediamalaysia.net>

PROFILE |

Associate Professor Dr Chang Teck Peng, originally a seasoned journalist who transitioned into academia, boasts over 30 years of professional experience in the realm of communication and media. His extensive expertise spans various domains, including the political economy of communication, communication law and policies, journalism, as well as Internet and information and communication technologies. Notably, Dr Chang is one of the foremost authorities on Chinese-language media in Malaysia and Singapore.

Dr Chang joined Tunku Abdul Rahman University of Management and Technology (TAR UMT) in 2018. Since 2020, he has successively served as the Programme Leader for the Diploma in Media Studies, the Bachelor of Communication (Honours) in Media Studies, the Master of Arts in Communication, and the Doctor of Philosophy in Communication programmes.

Dr Chang's academic journey commenced with a Bachelor of Communication (Honours) from the School of Communication at Universiti Sains Malaysia (USM), followed by a Master of Philosophy from the Institute of Malaysian and International Studies (IKMAS) at Universiti Kebangsaan Malaysia (UKM). Furthering his studies, he secured a scholarship from the Ministry of Education, Taiwan, to pursue his doctoral degree in communication studies at Shih Hsin University, Taiwan. His doctoral thesis, titled "The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore," earned him recognition, including The Best Doctoral Thesis Award (second place) from the Taiwan Association of Southeast Asian Studies.

Dr Chang's scholarly contributions extend beyond academia, with numerous books, journal articles, and chapters to his credit. He is also a columnist and contributor to various media outlets across Malaysia, Singapore, Taiwan, and Hong Kong, having penned over two hundred articles that offer insightful analyses on communication and media landscapes.

In addition to his academic pursuits, Dr Chang's leadership roles are noteworthy. He served as the Founding Departmental Head for Media Studies at New Era College (now New Era University College), Malaysia, where he played a pivotal role in establishing and developing the department. Furthermore, he served as the Founding Editor of *merdekareview.com*, a Chinese-language news portal that garnered popularity from 2005 to 2012. Under his stewardship, the portal provided comprehensive news coverage and analyses, contributing significantly to the discourse within Malaysia's Chinese-speaking community.

Through his diverse portfolio of writings, publications, and leadership positions, Dr Chang has demonstrated his prowess as a multifaceted media practitioner, educator, and institutional leader. His accomplishments have earned him advisory roles in both local and foreign institutions, solidifying his reputation as a trusted authority in the field of communication and media.

ACADEMIC QUALIFICATIONS |

2018

Doctor of Philosophy in Communication Studies

Ph.D Program in Communication Studies, Shih Hsin University, Taiwan.

- Thesis Title: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore
- Supervisor: Professor Dr Lai Ting-Ming, Professor Dr Feng Chien-San

2003

Master of Philosophy

Institute of Malaysian and International Studies (IKMAS), Universiti Kebangsaan Malaysia (UKM), Malaysia.

- Thesis Title: Mass Media and the Hegemony of *Barisan Nasional*: A Case Study of the Role of the Mainstream Media during 1997 Financial Crisis in Malaysia
- Supervisor: Emeritus Professor Dato' Dr Abdul Rahman Embong

1996

Bachelor of Communication (Honours)

School of Communication, Universiti Sains Malaysia (USM), Malaysia.

- Major in Journalism; Minor in Political Science

1991

Sijil Tinggi Persekolahan Malaysia (Malaysia Higher School Certificate)

- Private candidate

1989

Sijil Pelajaran Malaysia (Malaysian Certificate of Education)

- Sekolah Dato' Bentara Luar, Batu Pahat, Johor, Malaysia.

KEY POSITIONS |

CURRENT POSITION AT TAR UMT

2024 - 2025

Programme Leader (Until 30 September 2025)

- Doctor of Philosophy in Communication, and
- Master of Arts in Communication

Associate Professor

Department of Communication and Media Studies

2023 - 2024

Programme Leader

- Doctor of Philosophy in Communication, and
- Master of Arts in Communication

2022 – 2023

Assistant Professor (Re-designation)
Department of Communication and Media Studies

Programme Leader

- Master of Arts in Communication
 - Leading the accreditation process successful, obtaining Full Accreditation (FA) from the Malaysian Qualifications Agency for the Master of Arts in Communication programme in 2023.
 - Founded the “FCCI Postgraduate Lecture Series” in 2022, bringing together distinguished guest speakers from academia, industry, and the public sector to share insights on critical issues across diverse fields, with a strong emphasis on media and communication. Since its inception in August 2022, a total of 18 sessions have been conducted as of July 2025.
- Doctor of Philosophy in Communication (Designated)
 - Leading the accreditation process successful, obtaining Provisional Accreditation (PA) from the Malaysian Qualifications Agency for the Doctor of Philosophy in Communication programme in 2023.

Senior Lecturer

Department of Communication and Media Studies

2021 – 2022

Programme Leader

- Master of Arts in Communication, and
- Bachelor of Communication (Honours) in Media Studies

Senior Lecturer

Department of Communication and Media Studies

2020 – 2021

Programme Leader

- Diploma in Media Studies

Senior Lecturer

Department of Communication and Media Studies

2018 - 2020

Senior Lecturer

Department of Communication and Media Studies

PIONEERING ROLES

2005 – 2011

Founding Editor-in-Chief

Merdekareview.com (Chinese News Portal)

- Planning, establishing and heading the Malaysia's first Chinese news portal.
- The portal became one of the highly recognized Chinese news channels in the country.

2000 - 2003

Founding Head of Department

Department of Media Studies, New Era College

- Planning, establishing and heading the academic department.
- The department became second largest department in the higher learning institution in the second year of establishment.

PROFESSIONAL SERVICES/CONSULTATION |

2023 – 2025

Member, Pro-Tem Committee

Malaysian Media Council

2022 – 2027

MQA Assessor

Malaysian Qualification Agency

2023 – 2024

Publication Fund Referee

(Review and recommend academic works for the Nantah Tan Lark Sye Publication Fund)

Nantah Education and Research Foundation, Malaysia

2018 – 2025

External Assessor

Department of Media Studies

One World Hanxing College, Malaysia

2018 - 2023

Judge

Penang Green Journalism Award, Malaysia

2022

External Member for the Curriculum Review of the Bachelor of Communication (Hons) Programme

Faculty of Liberal Arts, Berjaya University College

2020 - 2022

Article Reviewer

- Asian Education and Development Studies (2025)
- Jurnal Komunikasi: Malaysian Journal of Communication (UKM) (2020, 2021, 2022)
- Journal of Social Sciences and Humanities (UPM) (2020)
- Communication Research and Practice (Shih Hsin University, Taiwan) (2020)

2017 - 2021	Curriculum Reviewer Media Studies Programme Malaysia University of Science and Technology, Malaysia
2016 - 2020	Advisory Committee Member Global Citizenship Education Center National Chiao Tung University, Taiwan
2005 - 2012	Academic Adviser Southern University College, Malaysia <ul style="list-style-type: none"> Developed programme structure and curriculum for the institution's home-grown Diploma and Bachelor programme in Communication and Journalism in 2005 and 2012 respectively.

OTHER PROFESSIONAL EXPERIENCES |

ACADEMIC AND TEACHING

2024	Adjunct Lecturer Tan Kah Kee Academy Malaysia, Kuala Lumpur
2021	Adjunct Lecturer Faqing Academy, Kuala Lumpur
2016	Adjunct Lecturer Tan Kah Kee Academy Malaysia, Kuala Lumpur
2013 - 2014	Part-time Lecturer One World Hanxing College of Journalism and Communication, Kuala Lumpur
2012 - 2013	Lecturer Department of Communication HELP University, Kuala Lumpur
2008	Part-time Lecturer Department of Media Studies New Era College Kajang, Selangor
1999 - 2000	Part-time Lecturer Department of Chinese Language and Literature New Era College Kajang, Selangor

2000	Part-time Lecturer Department of Journalism and Communication Central Academy of Arts Kuala Lumpur
1998 - 1999	Part-time Lecturer Hansin Academy of Journalism and Communication Kuala Lumpur
1998	Part-time Lecturer Department of Chinese Studies Southern College Skudai, Johor
<i>MEDIA AND JOURNALISM</i>	
2019 - Present	Guest Commentator/Contributor <ul style="list-style-type: none"> • 988 FM, Malaysia • Bernama TV Chinese, Malaysia • 8TV, Malaysia • Malaysiakini.com, Malaysia
2018 - 2021	Contributor <ul style="list-style-type: none"> • Zaobao.com, Singapore
2018 - 2019	Columnist <ul style="list-style-type: none"> • The Malaysian Insight (News portal - Chinese Edition), Malaysia • The Excellent Journalism E-news, Taiwan
2013 - 2018	Independent Translator <ul style="list-style-type: none"> • Mandarin, Malay, English
2012 - 2015	Columnist <ul style="list-style-type: none"> • The Promethean Fire Review (Chinese Commentary portal), Malaysia • The SME Monthly (Chinese Edition), Malaysia • The Ant Daily (News portal - Chinese Edition), Malaysia • The Rocket (Chinese Edition), Malaysia • Suara Keadilan (Chinese Edition), Malaysia
2012 - 2015	Contributor <ul style="list-style-type: none"> • The Oriental Daily News (Chinese newspaper), Malaysia
2003 - 2004	Contributor <ul style="list-style-type: none"> • Media Digest, Hong Kong • Asiatimes-chinese.com, Hong Kong • Zaobao.com, Singapore

2000 – 2001	Columnist <ul style="list-style-type: none">• Nanyang Siang Pau, Malaysia• China Press, Malaysia
1998 – 1999	Columnist <ul style="list-style-type: none">• Sin Chew Daily, Malaysia
1996 - 1998	Reporter <ul style="list-style-type: none">• Sin Chew Daily (Headquarter), Malaysia• General Desk (politics and government portfolios)
1992 - 1996	Correspondent <ul style="list-style-type: none">• Sin Chew Daily, Penang Branch, Malaysia
1991 - 1992	Reporter <ul style="list-style-type: none">• Sin Chew Daily, Batu Pahat Branch, Malaysia
1989 - 1990	Staff Correspondent <ul style="list-style-type: none">• Sin Chew Daily, Batu Pahat Branch, Malaysia

AWARDS AND HONOURS |

2018	The Best Doctoral Thesis Award (Second Place) <ul style="list-style-type: none">• Awarded by the Taiwan Association of Southeast Asian Studies• Thesis Title: The Governmentality of Internet Media: A Comparative Study on Malaysia and Singapore
2015	Federation of Ka Yin Chu Association of Malaysia Publication Fund <ul style="list-style-type: none">• Hosted by Federation of Ka Yin Chu Association of Malaysia• Sponsored title "Criticism and Reform: A Collection of Essays on Malaysian Media and Communication" has been published in 2016
2010	Consolation Prize, The Overseas Chinese Writing Awards <ul style="list-style-type: none">• News Commentary Category• Awarded by the Federation of Overseas Chinese Associations, Taiwan
2009	Taiwan Scholarship (Doctoral Program) <ul style="list-style-type: none">• Awarded by Ministry of Education, Taiwan
2007	International Visitor Leadership Program <ul style="list-style-type: none">• Chinese Language Edward R. Murrow Program for Journalists• Invited by the United States Department of State

2004	1st Prize, The Overseas Chinese Writing Awards <ul style="list-style-type: none"> News Commentary Category Awarded by the Federation of Overseas Chinese Associations, Taiwan
1997	Consolation Prize, Datuk Wong Kee Tat Journalism Awards <ul style="list-style-type: none"> Commentary category Awarded by the Editors' Association of Chinese Medium of Malaysia
1995	2nd Prize, 10th Malaysia Intervarsity Literary and Essay Writing Competition <ul style="list-style-type: none"> Essay Title: In the Name of Development: The Creation and Limitation of Public Opinions in Malaysia
1994	1st Prize, 9th Malaysia Intervarsity Literary and Essay Writing Competition <ul style="list-style-type: none"> Essay Title: Redefinition of the 'Powerful Journalist': The Ownership of Malaysian Media and Its Implications for the Democratisation of Mass Communication
1993	2nd Prize, 8th Malaysia Intervarsity Literary and Essay Writing Competition <ul style="list-style-type: none"> Essay Title: A Reasonable Control? Press Freedom in Malaysia

PROFESSIONAL AFFILIATIONS |

2000 – Present	Malaysian Social Science Association Lifetime Member
2022 – Present	Centre for Malaysian Chinese Studies Member
2024 – Present	The Malaysian Academic Movement (GERAK) Lifetime Member / Committee Member

RESEARCH ACTIVITIES |

2021	Rising from the Ashes: Malaysia's Media Coming out of a Pandemic <ul style="list-style-type: none"> Researcher Led by Professor Zaharom Nain, University of Nottingham Malaysia
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- Funded by United States Agency for International Development (USAID)

2018 - 2020

Watching the Watchdog 2018: Monitoring media coverage of the 14th Malaysian general elections

- Researcher
- Led by Assistant Professor Gayathry Venkiteswaran, University of Nottingham Malaysia
- Jointly funded by Open Society Foundations and Bersih and Adil Network Sdn Bhd

POSTGRADUATE THESIS SUPERVISION |

2023 - 2024

Chan Eik Kent (Central Philippine University) (Graduated)

- Master of Library and Information Sciences – Theological Librarianship, Central Philippine University, Philippines
- Research Title: *Malaysia Message and Southern Bell (1929-1953) as Religious and Cultural Transmission Media: A Content Analysis*

2022 – 2024

Chung Jia Ee (Graduated)

- Master of Arts in Communication, TAR UMT, Malaysia
- Research Title: Privacy Protection Policy and Online Users' Data Leakage: A Study on Malaysia's Personal Data Protection Act 2010

2024 – Ongoing

Ooi Swee Yaw, Wayne

- Doctor of Philosophy in Communication, TAR UMT, Malaysia
- Research Title: Effectiveness of Communication Strategies in Youth engagement for Malaysian Chinese Guild and Associations

Siti Norwani binti Tormadi

- Doctor of Philosophy in Communication, TAR UMT, Malaysia
- Research Title: Visualising Corruption in Malaysia: A Study on Fahmi Reza's Satirical Art (Tentative)

Yeap Thiam Hoong

- Doctor of Philosophy in Communication, TAR UMT, Malaysia
- Research Title: News Framing of the Democratic Action Party Election in 2025: A Comparative Study of *Sin Chew Daily*, *Berita Harian*, and *New Straits Times* (Tentative)

Ong Xiao Ting, Janice

- Master of Arts in Communication, TAR UMT, Malaysia
- Research Title: The Atmosphere of Public Opinion on Social Media: A Comparative Analysis of Comments on Suicide Across Different Languages

Chu Min Wei

- Master of Arts in Communication, TAR UMT, Malaysia
- Research Title: Entertainment-based Political Communication on TikTok: A Case Study of 2023 State Elections

2025 – Ongoing**Azrel Zairul Izma bin Zamri**

- Doctor of Philosophy in Communication, TAR UMT, Malaysia
- Research Title: Mobile Gaming as a Strategic Public Relations Platform: A Qualitative Examination of In-Game Advertising and Youth Brand Engagement in Malaysia (Tentative)

Toh Si Ning

- Master of Arts in Communication, TAR UMT, Malaysia
- Research Title: Between Rhetoric and Reality: A Journalist's Analysis of Malaysia's Press Freedom under Anwar Ibrahim's Administration (Tentative)

Lee Xiao Qing, Iris

- Master of Arts in Communication, TAR UMT, Malaysia
- Research Title: The Role of Social Media Influencer in Shaping Consumer Purchase Decisions: Examining the gender dynamics (Tentative)

PUBLICATIONS |***BOOKS (AUTHORED)***

Chang, T. P. (Forthcoming). *The governmentality of Internet media: A comparative study on Malaysia and Singapore*. Kuala Lumpur: Centre for Malaysian Chinese Studies.

Chang, T. P. & Leong, M. S. (2023). *Illustrations of communication theories*, 3rd Edition, 4th Print. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 978-626-343-367-0)

Chang, T. P. & Leong, M. S. (2022). *Illustrations of communication theories*, 3rd Edition. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 978-626-343-367-0)

Chang, T. P. & Leong, M. S. (2021). *Illustrations of communication theories*, 2nd Edition, 2nd Print. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 978-957-763-248-7)

Chang, T. P. & Leong, M. S. (2019). *Illustrations of communication theories*, 2nd Edition. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 978-957-763-248-7)

Chang, T. P. (2016). *Criticism and reform: A collection of essays on Malaysian media and communication*. Penang, Malaysia: The Federation of Ka Yin Chu Association of Malaysia. (ISBN: 978-967-14035-2-5)

Chang, T. P. & Leong, M. S. (2013). *Illustrations of communication theories*. Taipei, Taiwan: Wu-Nan Book Inc. (ISBN: 978-957-11-6674-2)

Chang, T. P. (2004). *Strongman PM vs weak-kneed media: Taking stock of Mahathir's media manipulation*. Petaling Jaya, Malaysia: Post Media Communications. (ISBN: 983-41153-1-8)

Chang, T. P. (2002). *Kan po mei ti (Insight to the media)*. Petaling Jaya, Malaysia: Post Media Communications. (ISBN: 983-41153-0-X)

Chang, T. P. (1999). *Wogeqieyao (Just sing my song)*. Kuala Lumpur, Malaysia: Oriengroup Sdn Bhd. (ISBN: 983-9048-43-0)

BOOKS (EDITED/TRANSLATED)

Chang, T. P. (2024) (Trans.). Ooi, K. B., *The reluctant politician: Tun Dr Ismail and his time*. Penang: Penang Institute. (ISBN: 978-983-2221-19-7)

Chang, T. P. (2022) (Ed.). *High hopes and broken dreams: The return of authoritarianism in Malaysia*. Kuala Lumpur: Mentor Publishing Sdn Bhd. (ISBN: 978-967-2949-25-1)

Chang, T. P. (2020) (Trans.). Mohd Tajuddin Mohd Rasdi, *Issues and Ideas in Education for the New Malaysia*. Kajang, Malaysia: United Chinese School Committees Association of Malaysia (Dong Zong). (ISBN: 978-983-169-472-5)

Chang, T. P. (2006) (Ed.). *WA! It's off-air: the story of termination of WAFM*. Kuala Lumpur, Malaysia: Knowledge Venture. (ISBN: 983-366-800-3)

Chang, T. P. (2004) (Co-trans.). Chin Peng, Ian Ward, Norma O. Miraflor, *Chin Peng: My side of story* (Chinese version). Singapore: Media Masters. (ISBN: 981-05-2075-1)

BOOK CHAPTERS

Chang Teck Peng (2022a). The enduring topic of uncertainty in online media, in Yong Kiat (Ed.). *Minutes of the Breakthrough: Chinese Media in the Digital Convergence Online Forum* (pp. 61-66). Kajang: Department of Media Studies, New Era University College. (<https://www.newera.edu.my/mme/paperreview1.html>)

Chang Teck Peng (2022b). Media reforms: PH's dubious pledge, in Chang Teck Peng (Ed.). *High hopes and broken dreams: The return of authoritarianism in Malaysia* (pp. 45-58). Kuala Lumpur: Mentor Publishing Sdn Bhd. (ISBN: 978-967-2949-25-1)

Chang, T. P. (2020). The iron fist of Lee Sr. and soft whip of Lee Jr.: The Media Manipulation in Singapore. In Chan Wei See (Ed.). *Starlight & Shadow: Singapore Model and its Civic Space* (pp. 134-139). Kuala Lumpur, Malaysia: Prometheus Enterprise. (ISBN: 978-983-2197-37-9)

Chang, T. P. (2020). The ownership of Chinese newspapers in Malaysia. In Gayathry Venkiteswaran (Ed.). *Watching the Watchdog 2.0: Report on the Malaysian Media Coverage of GE14* (pp. 68-76). Semenyih, Malaysia: Centre for the Study of Communications and Cultures (CSCC)/School of Media, Languages and Cultures, University of Nottingham Malaysia. (<https://www.nottingham.edu.my/Media-Languages/documents/WtW/WtW2-Sept2020.pdf>)

Chang, T. P. (2017). The wayang *kulit* of the Prime Ministers: Politics and the media. In Ngeow, C. B. & Phoon, W. K. (Ed.). *Contemporary Malaysia: Government and politics* (pp. 313-350). Kuala Lumpur, Malaysia: Centre for Malaysian Chinese Studies. (ISBN: 978-983-3908-41-7)

Chang, T. P. (2016). The media: the fig leaf of the Prime Ministers. In Lim, H. S. (Ed.). *The great decline of Malaysia: 1MDB and institutional decay* (pp. 118-135). Kuala Lumpur, Malaysia: Mentor Publishing Sdn Bhd. (ISBN: 978-967-419-184-9)

Chang, T. P. (2015). A short-lived dawn before dusk: A report on the independent media in Malaysia. In Kuan, C. H. (Ed.). *The forefront of media guerrillas: A Chinese media observation report* (pp. 55-97). Taipei, Taiwan: Under Table Press. (ISBN: 978-9-86911-488-2)

Chang, T. P. (2011a). Malaysia: The flame of Reformasi on the Internet. In Ip, I. C. (Ed.). *Social media uprising in the Chinese speaking world* (pp. 157-189). Hong Kong: InMedia. (ISBN: 978-988-15016-0-8)

Chang, T. P. (2011b). Writing "our" history of newspaper industry (Foreword). In Kou, Y. L. *Malaysian Chinese press in turbulent times* (pp. 6-13). Kuala Lumpur, Malaysia: People Publications. (ISBN: 978-9833-914-39-5)

Chang, T. P. (2009). Rose amongst the thorns: Malaysia's independent media movement and its resilience. In Lam, O. W. & Ip, I. C. (Ed.). *Info-Rhizome: Report on independent media in the Chinese-speaking world (2008/09)* (pp. 70-95). Hong Kong: InMedia. (ISBN: 978-988-18264-1-1)

Chang, T. P. (2007a). The future of the Malaysian media: the authoritarian control and incorporation from Mahathir Mohamad to Abdullah Ahmad Badawi. In Chou, W. L. (Ed.). *Rising up against media monopoly: The yellow ribbon movement in Malaysia 2006* (pp. 19-26). Kuala Lumpur, Malaysia: Writers Alliance for Media Independence. (ISBN: 978-983-43463-0-0)

Chang, T. P. (2007b). Chinese media, Chinese (civil) society and the hegemony. In Thock, K. W. & Phoon, W. K. (Ed.). *The re-making of the state and civil society in Malaysia* (pp. 277-296). Kuala Lumpur, Malaysia: New Era College, Southern College & Selangor Chinese Assembly Hall. (ISBN: 983-3527-09-4)

Chang, T.P. (2007c). The pleasure of monopoly built on social pain. In Chou, W. L. (Ed.). *Rising up against media monopoly: The Yellow Ribbon Movement in Malaysia 2006* (pp. 44-48). Kuala Lumpur: Writers Alliance for Media Independence (WAMI). (ISBN: 978-983-43463-0-0)

Chang, T. P. (2006a). Evolutions of the Chinese newspapers industries in Malaysia and Singapore after 40 years of separation: A comparison. In Ho, K. L., Thock, K. W. & Onn, H. J. (Ed.). *Social changes in Malaysia and Singapore (1965-2005)* (pp. 33-45). Skudai, Malaysia: Southern College. (ISBN: 983-2453-16-X)

Chang, T. P. (2006b). Uncovering the political elements behind the cultural media (Foreword). In Kou, Y. L. *528 Nanyang bustle: An eyewitness version* (pp. 25-30). Kuala Lumpur, Malaysia: People Publications. (ISBN: 983-2555-89-2)

Chang, T. P. (2001). Ownership monopoly and media autonomy: A critique of the Malaysian Chinese Association's acquisition of Nanyang Press. In Lim, T. S. et al. (Ed.). *The fall of the press: A collection of comments on the takeover of the Nanyang Press* (pp. 38-44). Kuala Lumpur: Prometheus Enterprise. (ISBN: 983-2197-06-6)

ACADEMIC JOURNALS

Chang, T. P. (2017). Creating public service media via crowd-funding in Malaysia: A feasibility assessment. *Communication, Culture and Politics* (Taiwan), 5: 153-176.

Chang, T. P. (2013). The "fictional" counter-hegemony - A critique on Sin Chew Daily's "ethical-cultural" marketing strategy (1988-2010). *Mass Communication Research* (Taiwan), 115: 51-91. **(TSSCI Indexed) (SCOPUS Indexed)**

Chang, T. P. (2012). Alternative sphere beyond "Development Journalism": Different landscapes of online media in Malaysia and Singapore. *Communication & Society* (Hong Kong), 20: 41-78.

Chang, T. P. (2011). The Internet-driven democratization and counter-attacks by the State: The experience of Malaysian online media. *Chinese Journal of Communication Research* (Taiwan), 20: 229-269. **(TSSCI Indexed)**

Chang, T. P. (2009). Rose amongst the thorns: Malaysia's independent media movement and its resilience. *Mass Communication Research* (Taiwan), 99: 169-199. **(TSSCI Indexed) (SCOPUS Indexed)**

Chang, T. P. (2005). Letting in the wolf: Lurking challenge to pluralism of the Chinese media in Malaysia. *Journalism Asia 2005* (Philippines): 19-24

Chang, T. P. (2003). Chinese community, Chinese newspaper industry and the press freedom movement: An observation of Chinese community's "cultural-entrepreneurship-complex" toward the Chinese newspaper industry. *Rosa Sinensis* (Malaysia), June 2003: 14-25.

SEMINAR PAPERS

Chang, T. P. (2015). *Creating public service media via crowd-funding in Malaysia: A feasibility assessment*. Paper presented at the International Conference on 200 Years of the Chinese Press 2015, 19-20 December, Kuala Lumpur, Malaysia.

Chang, T. P. (2012). *The trend of cross-ownership and foreign ownership of the media and impact on freedom of expression*. Paper presented at the SEAPA Seminar and Workshop "Media ownership trends: Protecting and promoting the diversity of media platforms in Southeast Asia", 31 January, Bangkok, Thailand.

Chang, T. P. (2011). *The hypocritical counter-hegemony- A preliminary critique on Sin Chew Daily's "ethical-cultural" marketing strategy (1988-2010)*. Paper presented at the Annual Conference of the Chinese Communication Society 2011, 4-6 July, Hsinchu, Taiwan.

Chang, T. P. (2010a). *Role of Internet in the democratization process and counter-attacks by the State: The experience of Malaysian online media*. Paper presented at the Annual Conference of the Chinese Communication Society 2010, 3-5 July, Chiayi, Taiwan.

Chang, T. P. (2010b). *The citizen's power of discourse in the authoritarian states: The landscapes in Malaysia and Singapore*. Paper presented at the Annual Conference of the Regional Studies for Southeast Asia 2010, 30 April-1 May, Tainan, Taiwan.

Chang, T. P. (2008a). *The crisis of authority and the illusion of openness: The press freedom under Abdullah Badawi administration*. Paper presented at the New Malaysia in Making and the Civil Society International Conference, organised by Southern College, 15-16 November, at Southern College, Skudai.

Chang, T. P. (2008b). *Press freedom and revisiting of idea of journalism: the creation and practice of New Media in Malaysia*. Paper presented at the Seminar on Media and Social Changes, organised by Strategic Information Research Development, 12 January, Kuala Lumpur, Malaysia.

Chang, T. P. (2006). *The long-waited freedom of expression and poverty eradication: Malaysians challenge*. Paper presented at the UNESCO Conference on Freedom of the Media and Development, on the occasion of the World Press Freedom Day, 1-3 May, Colombo, Sri Lanka.

Chang, T. P. (2005a). *The development of Chinese newspaper industry in Malaysia and Singapore*. Paper presented at the Seminar on the Social Changes of Malaysia and Singapore in 40 Years, organised by Southern College, 10-11 December, at Southern College, Skudai.

Chang, T. P. (2005b). *News websites as windows of opportunities to alternative source of information: Malaysian experiences*. Paper presented at the New Media and Social Transformation: Conference and Workshop, organised by Hong Kong In-Media and Master of Cultural Studies Programme, Lingnan University, 9-10 December, at City University of Hong Kong.

Chang, T. P. (2005c). *Chinese media, Chinese (civil) society and hegemony*. Paper presented at the Seminar on the Remaking of Civil Society and the State, organised by KLSCAH, New Era College and Southern College, 6-7 August, Kajang, Malaysia.

Chang, T. P. (2005d). *Letting in the wolf: lurking challenge to pluralism of the Chinese media in Malaysia*. Paper presented at the Journalism Asia Forum 2004: Media Ethics and Pluralism in Asia, 27-30 January, at Windsor Suites Hotel, Bangkok, Thailand.

Chang, T. P. (2003). *Press freedom: A spiritual revolution! A discussion on press freedom struggle in Chinese Society*. Paper presented at the Conference on World Press Freedom Day, 3 May, Penang, Malaysia.

Chang, T. P. (2001a). *Masyarakat Cina: Satu masyarakat dalam dilema* (*The Chinese community: A community in dilemma*). Paper presented at the "Seminar Budayadan Dialog Peradaban" (Seminar of Cultural and Civilisation Dialogue), organised by Institut Kajian Dasar (IKD) with cooperation of Konrad Adenauer Stiftung (KAS), 10-12 August, at Pearl International Hotel, Kuala Lumpur, Malaysia.

Chang, T. P. (2001b). *Pemusatan pemilikan akhbar berbahasa Cina di Malaysia* (*The ownership concentration of Chinese newspapers in Malaysia*). Paper presented at the Seminar on MCA's Takeover of Nanyang Press Holdings, organized by Selangor Chinese Assembly Hall Youth Section, 20 June, Kuala Lumpur, Malaysia.

UNPUBLISHED THESIS

Chang, T. P. (2018). *The governmentality of Internet media: A comparative study on Malaysia and Singapore*. Unpublished Ph.D thesis submitted to the Shih Hsin University, Republic of China (Taiwan) in 2017.

Chang, T. P. (2002). *Media massa dan hegemoni Barisan Nasional: Satu kajian kes ke atas peranan media dalam pengurusan krisis kewangan 1997 di Malaysia* (*Mass media and the hegemony of Barisan Nasional: A case study of the role of the mainstream media during 1997 financial crisis in Malaysia*). Unpublished M.Phil thesis submitted to the Universiti Kebangsaan Malaysia in 2002.